

Vertical Business Card

The diagram illustrates the layout of a vertical business card. It features three nested rectangular boundaries:

- Safe Zone:** A red dashed line that defines the area where text should be placed. It is the innermost boundary.
- Trim Cut Line:** A red solid line that indicates where the card will be cut. It is positioned between the Safe Zone and the Bleed line.
- Bleed:** A black dashed line that represents the outer edge of the card, where any background color or imagery should extend to.

Safe Zone →

Make sure text stays
within this zone

Trim →

Cut Line

Bleed →

Extend color or overall
imagery to this line